

#### Introduction

The Tennis Ireland Clubmark is a Programme designed to provide clubs with the resources to develop a Club Development Strategy that will:

Assist the club management to organise for success.

Continue to develop programmes that will satisfy the needs of all members.

Attract new club members whilst retaining current members.

Maintain a 'quality standard' in specific areas of your club.

The programme will allow interested parties including prospective club members to identify clubs that have achieved a recognized standard of quality in the areas of:

Organization and management.

Safety, child welfare, risk management, equality and inclusion.

Organized play and scoring, competition, coaching and player development.

Outreach programmes.

Communication and public relations.

# **Accreditation Levels**

The accreditation has been divided into three bands, Bronze, Silver & Gold so as to allow all clubs achieve a quality standard in areas that are most pertinent and achievable to their club.

### **GOLD LEVEL**

This club is distinguished in club development aspects in the following areas:

Facilities

Organisation & Management

Safety & Child Welfare

Play, Scoring & Competition

Player Development

Workforce

Outreach Programme's

Communication & PR

### Equality

There are a set number of ESSENTIALS to achieve the Gold Level

The Accreditation is valid for 3 years

Achieving Clubmark signals that your club provides a quality sporting experience, open to all and delivered in a safe environment, administered by an effective and efficient committee.

Who can apply?

Any Tennis Ireland affiliated club can register for inclusion in the Clubmark Programme and can choose the level of accreditation that is most suitable and achievable for their club.

#### Disclaimer

The awarding of the Tennis Ireland Clubmark is based on clubs demonstrating to the NGB that they have achieved governance and operational essentials at the time of inspection which determines accreditation at the particular level within the programme.

Having received the accreditation, it is the sole responsibility of the club to maintain all of the benchmarks related to the award. Tennis Ireland bears no responsibility for clubs that neglect to maintain the standards set out in the Clubmark Programme and reserves the right to remove an award if a club no longer meets criteria.

The Clubmark is valid for the 3 years from the date it's awarded. Should any circumstance change within the club's status, however, with regard to their clubmark level, the onus is on the club to contact the NGB to either work towards remedying this or withdraw the clubmark.

# THE CLUBMARK PROCESS

Step 1. Following Committee agreement to apply for the Programme, appoint a Clubmark Coordinator and committee to begin the process by completing the application. (Ask your Regional Development Officer for the relevant application form)

Step 2. Contact the relevant Regional Development Officer (contact details are at the foot of this Document) to arrange a club visit and/or discuss the Programme as required.

NOTE: In order to achieve the Clubmark at Gold Level, a club needs to achieve all the Essentials fields.

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ow many outdoor courts does your club have?  ssential  ow many indoor courts does your club have?  esirable  oes your club have access to a regularly checked First Aid Box?  I Yes I No  ssential  pload photo of your first aid box
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i <sub>No</sub> sential
sential
pload prioto of your first aid box
mple.png



Are some of your club members/employees trained to deliver First Aid and are their contact details visible within the club environment?

- ☐ Yes
- ☐ No

# Essential

Upload first aid certs and picture of contact details in club



Has your club got access to a regularly checked Defibrillator?

- ☐ Yes
- ☐ No

Desirable

Upload photo of defibrillator with date of last maintenance check visible if possible



sample.png

Has your club got a notice board to display club information, promotional materials, etc?

- ☐ Yes
- ☐ No

Desirable

Does your cit	ub have a court booking system for members?
Yes	
□ No	
Desirable	
	ub have changing rooms and toilet facilities available to all players
during playin	g times?
Yes	
□ No	
Desirable	
Does your clu	ub offer access to modified versions of the game?
Yes	
□ No	
For casual pla	ay & practice, have the parents been advised on the proper equipme
	e age and standard of the player. Eg balls, rackets court sizes etc?
■ res	
Essential :	
Essentiai :	
Does your clu	ub have a regular maintenance programme in place
Yes	
■ No	
	er to ensure that all club facili-ties, buildings, courts, fittings, etc, are kept in good work e suitable and safe for use in accordance with the clubs risk assessment?

	Club Mark - Gold Level_Nov 2020
Do yo	ou have plans for indoor courts?
☐ Yes	
□ No	
Desira	ble
Is the	club affiliated to Tennis Ireland, the official National Governing Body?
□ No	
Essent	ial
Yes	your club have a Board or Management Committee?
□ No	
Essent	ial
☐ Yes☐ No Essent	ial
Does	your club produce annual accounts?
☐ Yes	
□ No	
Essent	ial
/ Mar	your club have a clear structure and written description of roles for the Boa nagement team?
☐ Yes	
□ No	

CIU	ib Mark - Gold Level_Nov 2020
Upload Board/N	Management team structure and written description of roles
sample.pdf	
LJ	
	<u> </u>
Does your club  ■ Yes	have a Constitution in place?
■No	
Essential	
Please upload a	a copy of your club constitution
sample.pdf	
L _ J	
Does your club	have a comprehensive set of club rules in place?
Yes	
No	
Essential	
Upload a copy o	of your club rules
sample.pdf	
LJ	
Does your club	have a disciplinary committee?
Yes	
No	
Essential	
Does the club C	Committee / Board meet at least 4 times annually.
Yes	
No	
Essential	

	r club have a development plan?
☐ Yes	
□ No	
Essential	
Manager	l Coach / Director of Coaching has a clear reporting process to the Board nent team.
Yes	
No	
Desirable	
□ No  Desirable	
Desirable Board / N	
Desirable Board / N	Nanagement team encompasses all genders and includes representatives aspects of the membership
Board / N	
Board / N from all a Yes No Desirable: i	
Board / N from all a Yes No Desirable: i players, rep	aspects of the membership .e. senior players (18 years and older), junior players (18 years and under), parents of the junio
Board / N from all a Yes No Desirable: i players, rep	espects of the membership e. senior players (18 years and older), junior players (18 years and under), parents of the juni- presentative of the teams, the coaches, players with a disability.



	Club Mark - Gold Level_Nov 2020
a	o you have confirmation from your Insurance Company that you possess an ppropriate level of public liability insurance relevant to your club?  I Yes
	■ res ■ No
ES	ssential
U	Ipload confirmation letter of public liability insurance
[ ]	sample.pdf
a	oo you have attendance registers for children under the age of 18 and vulnerable dults, and are they completed for every activity organised by the club, includin oaching/training sessions, organised play and competitions.  Yes
Ę	■ No
Es	ssential
_	
	o you have an accident recording process in place?  Yes
	No No
Es	ssential
	o you consider your club facilities to be safe and welcoming?
	Yes
	No No
E	ssential State of the Control of the





۱	The club has a person on the committee who is responsible for making all the necessary checks in relation to Health and Safety on a regular basis.
ı	■ Yes
	■No
	Essential: That is, buildings, courts, all surrounding areas, life saving equipment and any other risks identified in the clubs risk assessment.
	The club provides all playing members with a National Association rating from the age of 11 years and older following the ITF rating guidelines  Yes
ı	■ No
	Desirable
١	
	The club offers informal ROGY type play and scoring sessions including activities for all juniors up to 18 years of age, where the match results are not
	recorded/published. (ROGY = Red, Orange, Green & Yellow Events)
	■ Yes
ı	■ No
	Essential Control of the Control of
	The club offers organised play and scoring sessions for all beginner and improver players aged 19 and older (including adult and senior players) with the use of the slower balls where appropriate.
	■ Yes
ı	■ No
	<b>Essential</b>
ı	l
١	
	Club sessions are organised offering opportunities to play with others of a similar level.
	■ Yes
	■ No
	Essential



	Club Mark - Gold Level_Nov 2020
Coache	es and competitive event organisers use appropriate slower balls for
coachii	ng and competitions for all levels.
☐ Yes	
□ No	
Essential	
with th	b offers organised competitive opportunities for players aged 19 and older e use of the regular yellow balls.
☐ Yes	
□No	
Essential	
□ No  Essential	
	b offers opportunities for junior players (aged 11-18) to play in organised ased team competition.
□No	
Essential	
The clu	b offers opportunities for adults (19 and older) to play in organised local
	eam competition.
☐ Yes	
□ No	



☐ Ye	s
□ No	
Esser	tial
Γhe	club offers an annual club championships for senior players.
☐ Ye _	
□ No	
Esser	tial
path	club offers a structured clear and understandable player development nway which is available to cater for players of all ability levels using the Tenr and long term player development pathway.
□ No	
Esser	tial
Uplo	oad a copy of the clubs player development pathway
	sample.pdf
	club offers Tennis Xpress, or an equivalent programme, is used for introductions to teenage beginner and adult beginner players.
□ No	
Esser	tial



	Coaching sessions follow the 'games based approach' to coaching, and always
	include organised play, with competitive activities included as part of each sessi 
	■ Yes
	■ No
1	Essential Control of the Control of
•	
	On court performance training opportunities are available for the most talented
	and under players. 
	■ Yes
	■ No
ı	Desirable
	The club is linked to a nearby club or facility that can provide a high performanc
	opportunity.
	■ Yes
	■ No
I	Desirable
	The club advises the most talented 14 and under players of the recommended
	necessary off court physical conditioning training by a certified expert in the fie
	■Yes
	■ No
1	Desirable
	The club is linked to a nearby club or facility that can provide this high
	performance opportunity.
	■ Yes
	■ No
	Desirable



<del>-</del>	
A strategy is in place to identify the players with the most potential following National Federation / ITF guidelines.  Yes No Desirable	ig the
The club proactively reaches out to people with disabilities to play tennis	
□ No	
<b>Essential</b>	
A coaching programme is run at the club annually (minimum of 10 weeks per annum).  Yes No	r
Essential	
Upload an outline of the club coaching program	
sample.pdf	
The club has a written agreement with the Head Coach / Director of Tennis a coaches who work at the club.	and all
■ No	
Essential	
All coaches working within the club's coaching programme are qualified and Licensed through the National Association (Tennis Ireland).	
■ No	

Essential

Club Mark - Gold Level_Nov 2020				
Uploa	nd a list of club coaches			
r1				
L   so	ample.pdf			
The c	oaches are involved in organizing competition.			
☐ Yes				
□No				
Essenti	al			
■ No  Desiral				
Volun Yes	teers have a clearly documented role to play at the club.			
□No				
Essenti	al entre de la companya de la compa			
	the club organise a briefing/meeting for parents during the year?			
Yes				
□ No				
Desiral	ole The Control of th			
At lea	nst 1 school in the local area.			

☐ Yes ☐ No

Essential

_	
	gages with local Parks Tennis venues where applicable.
	Yes
	No .
Ess	sential
fo	least 1 other Education Institution in the local area e.g. special school / school r people with disabilities, College or University.  Yes
	No .
	sirable
joi	l local schools are given information on how pupils can get involved in tennis a in the club. <sup>Yes</sup> No sirable
_	
te in	oaches encourage and train teachers within local primary schools to deliver nnis activity in their school (Refer to your Development Officer for further formation on Schools Tennis Ireland)
	No No



	age and train teachers within other education institutions (special s for people with disabilities, college or university) to deliver tennis
activity in their	school.
■ Yes	
■ No	
Desirable	
·	
	held at least once a year at the club.
☐ Yes	
□No	
Desirable	
The club organis	ses social events at the clubhouse or a nearby facility.
Yes	
■ No	
Essential	
uses them to promembers  ■ Yes ■ No	omote activity and engage with tennis players and potential new
Essential	
Club website or	social media link
The club uses loonew audiences.	cal media (newspapers, radio) to promote activity and engage witl
	cal media (newspapers, radio) to promote activity and engage witl
new audiences.	cal media (newspapers, radio) to promote activity and engage with
new audiences. ☐ Yes	cal media (newspapers, radio) to promote activity and engage witl



beliefits ar	e provided to prospective members to encourage them to join the club
	aching lessons)
Yes	
□ No	
Essential	
customer s	s a structured process for welcoming new players, providing good ervice and ensuring that all members are aware of the opportunities or development
☐ Yes	
□ No	
Essential: (e.g.	WTN's are allocated to all new playing members by the committee).
Γhe club pr	ovides a basic new member welcome pack.
☐ Yes	
□ No	
Essential	
Upload a co	py of the clubs new member welcome pack
sample.po	
	s a continuous customer feedback process in place /comment box, comment tab on the website, WhatsApp).
□ No	
Desirable	

T	he club has an electronic database of its membership.			
	Yes			
	Í No			
D	pesirable			
The club implements occasional member surveys and shares the results we members.				
	■ Yes			
	No No			
D	desirable desira			
T	he club has a process in place for re-engaging inactive playing members			
	■ Yes			
ſ	■ No			
D	pesirable			
	he Club is committed to ensuring that equality is incorporated across all aspect			
[	■ Yes			
	■ No			
E.	ssential			
۲	lave you signed up to the Equal Advantage Charter through Tennis Ireland?			
	▼Yes			
ſ	■ No			
L -	Ipload a copy of your Equal Advantage Charter			
	sample.pdf			



The club will deal with any incidence of discriminatory behavior in an effective and timely manner, in line with the club's disciplinary procedures

- ☐ Yes
- ☐ No

## Essential

Upload a copy of the clubs disciplinary procedures



Membership of the club is open to all subject to the Clubs Policies and Procedures. EG - Reference Checks

- ☐ Yes
- ☐ No

#### **Essential**

Has the Club explored how people with disabilities could be included in tennis at the club? Take into account the main disability groups - Physical, deaf or hard of hearing, blind or partially sighted, intellectual disability

- ☐ Yes
- □No

# Essential

Has the committee shown they have considered involving people with a disability in the club by signing the Cara Sport Inclusion Disability Charter? https://caracentre.ie/sport-inclusion-disability-charter/

- ☐ Yes
- ☐ No

### Essential



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During periods when public health issues arise (for example the Covid-19 pandemic), the club undertakes to help ensure in all ways possible that members, visitors & staff are protected to the best degree by club precautions & adapted rules \*

And to implement guidelines as issued by Tennis Ireland in consultation with public health experts and authorities

I acknowledge that I have read and agree to the terms and conditions of the clubmark process \*

E-Signature *	
Club *	
Role within Club *	



Please continue to proactively engage with our Development Team member in order to stay informed of current developments and to support the Clubmark process and other activities and progress.

To contact your Regional Development Officer on the following link for further assistance -

https://www.tennisireland.ie/tennis-ireland-2/staff/

Please tick this box if you give permission to Tennis Ireland to share documents you uploaded with other clubs

This is for the sole purpose of sharing good practice within the tennis club community. Tennis Ireland will redact any specific information connecting the club to the document.

