



Equal Advantage Charter

Our Equal Advantage Charter aims to create discussion, opportunity and change for women and girls in our sport. It seeks to build on the significant work which has already been undertaken in this area within Tennis and the wider sport sector to date and, in recognising the opportunity to make a positive impact on the lives of women through their involvement in our sport and provide a blueprint for local tennis clubs across the country to create actionable change.

Tennis Ireland's vision is that tennis is an Equal Advantage sport both on and off the court.

Our Charter aims to inspire a tennis wide commitment to developing a more inclusive culture within tennis in Ireland and enable more women and girls to flourish and maximize their potential at all levels of the sport.

In coordination with our Equal Advantage in Irish Tennis Strategy, we encourage all our clubs to sign up and endeavor to carry out three separate actions to create positive change for women in tennis.

Examples of actions can include the following:

- Appoint a club liaison and / or committee group dedicated to women in tennis and to be ambassadors to the Equal Advantage Strategy.
- Ensure gender balance on your club committee, at least a minimum 40% representation of either gender by the year 2024.
- Hire a female tennis coach.
- Deliver a female-only coaching programme to encourage female member participation.
- Ensure any junior coaching programmes are offered to both boys and girls.
- Highlight the females and girls in your local club via social media channels/ website/ e-zine/ pictures in the club/ displayed on the club noticeboard.
- Encourage women to get involved in your club be it through officiating, coaching, playing or administration.
- Showcase your female role models and provide opportunities for them to interact with your club members.
- Appoint a female welcoming officer in your club for new members.